



WILLKOMMEN

auf der

MIPIM 2019

12. - 15. März 2019

Palais des Festivals, Cannes, France

Stand R7.G16

12.03.2019

4:00 - 4:30 p.m.

Presentation of the Spring Real Estate Industry Report 2019

Dr. Andreas Mattner, President, ZIA German Property Federation

Andreas Schulten, Chief Representative bulwiengesa, Member of the Executive Board Gesellschaft für Immobilienwirtschaftliche Forschung (Society for Real Estate Economic Research)

13.03.2019

Theme Day

URBAN MOBILITY

11:00 - 11:30 a.m.

Mobility (r)evolution and impacts on cities worldwide

Frank Reuther, Partner & Chairman of the Management Board, Drees & Sommer

3:00 – 3:45 p.m.

Mobility in the Munich metropolitan area – now and in the future

Prof. Dr. (I) Elisabeth Merk, City Councillor, Head of Department for Urban Planning and Building Regulation, City of Munich

Michael Hermann, Director Retail & Real Estate Strategies, Accumulata, Real Estate

Kuno Neumeier, Managing Director, Logivest

Manuel Pretzl, Mayor, City of Munich

14.03.2019

Theme Day

HOW CAN LIVING AND BUSINESS IN MUNICH DEVELOP FURTHER OR EVEN TOGETHER?

3:00 – 3:45 p.m.

Dealing with dwindling land resources

Kristina Frank, City Councillor, Head of Department of Communal Services, City of Munich

Prof. Dr. (I) Elisabeth Merk, City Councillor, Head of Department for Urban Planning and Building Regulation, City of Munich

Dr. Dirk Brückner, Partner, GSK Stockmann

Hans Hammer, Chairman of the Managing Board & Owner, Hammer AG

Dr. Stefan Schmidhuber, Director, Head of Residential Real Estate and Portfolios, Bayerische Landesbank

Moderation: Tanja Severin, Head of Transaction Management, Siemens AG

4:00 – 4:45 p.m.

The residential and commercial real estate market in Munich

Prof. Dr. (I) Elisabeth Merk, City Councillor, Head of Department for Urban Planning and Building Regulation, City of Munich

Clemens Baumgärtner, City Councillor, Head of Department of Labor and Economics, City of Munich

Martin Bucher, CEO, Bucher Properties

Dr. Andreas Mattner, President, ZIA German Property Federation

5:00 – 5:45 p.m.

How important is architecture in the marketing of office buildings?

Prof. Dr. (I) Elisabeth Merk, City Councillor, Head of Department for Urban Planning and Building Regulation, City of Munich

Peter Bigelmaier, Managing Partner, Colliers International Deutschland

Ralf Büschl, Chairman of the Managing Board, Büschl Unternehmensgruppe

Ferdinand Rock, Director Investa Development

Wolfgang Roeck, Managing Partner, Wöhr + Bauer

Stephan Suxdorf, Managing Partner, Auer Weber

6:00 – 7:45 p.m.

Reception

Unsere Partner:



Landeshauptstadt
München

Führender Wirtschafts- und
Immobilienstandort in Europa

www.wirtschaft-muenchen.de



MUNICH mipim 2015
REAL VALUE. REAL LIFE.