



Presseinformation

08.03.19

The City of Munich at the MIPIM property trade show in Cannes

In collaboration with 30 partners from the property industry, Munich – as a real estate venue and a place to do business – will again have a presence at the international property trade show MIPIM 2019 in Cannes from March 12-15, 2019. You will find us at stand R7.G16 in the Riviera 7 hall.

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Business and real estate in Munich

Munich is one of the most successful business hubs in Germany, boasting excellent conditions that leave it well placed for the future. Three factors in particular – sound economic prospects, a robust education landscape and a high quality of life – have established the Bavarian capital as a major city with a powerful attraction above all for younger swathes of the population. Forward-looking industries such as information and communication technology (reflected primarily in the key areas of artificial intelligence, the Internet of Things and robotics), medical technology, the life sciences, environmental engineering and aerospace operate here alongside a powerful automotive engineering base. In many areas, Munich leads the way in terms of innovative capabilities and growth figures. At the same time, the city on the Isar River is a major media hub and a center for the German finance industry, creating an excellent environment for banks, fintechs and insurtechs. Munich is home to a large number of midcaps, “hidden champions” with a global reach. It also ranks as the country's top insurance venue and accommodates the headquarters of six of the blue-chip giants listed on the DAX 30 index.



Munich is also one of the biggest commercial property locations in Europe. Office turnover of around 979,300 m² in 2018 fell just short of the million mark. At the end of 2018, the vacancy rate stood at 1.8 percent for the region as a whole and only 1.3 percent within the city boundaries. The Munich market naturally benefits from the growth of resident companies, but is also growing in importance in today's globalized economy. That is why experts predict that, despite a mild economic slowdown, 2019 will yield similar record results for the Bavarian capital as in 2018. Over the past twelve months, average office rents have risen by 10% to EUR 19.00/m². In the city itself, the average going rate is EUR 20.70/m², up 7% year on year, while rents in the surrounding region jumped 16% to EUR 12.80/m² over the past year. By comparison, top rents edged up only by a modest 1% to EUR 36.00/m².

For more information, please refer to the
Real Estate Market Report Munich 2019/2020

Munich at MIPIM

This year, the City of Munich will take part in the international property trade show in Cannes, southern France, for the 24th time. Munich and its 30 property industry partners will be based on stand R7.G16 in the Riviera 7 hall.

Four representatives of the City of Munich – Deputy Mayor Manuel Pretzl, City Councilor Prof. Dr. Elisabeth Merk, Head of the Department of Communal Services Kristina Frank and Head of the Department of Labor and Economic Development Clemens Baumgärtner – will be on hand to provide information about current projects and answer questions.

Events

Tuesday, March 12, 2019: Spring report

4:00 to 4:30 pm

Dr. Andreas Mattner, President of ZIA Zentraler Immobilien Ausschuss e.V. [Central Real Estate Committee], Andreas Schulten, chief representative of bulwiengesa AG, Chairman of Gesellschaft für Immobilienforschung [Society for Property Research]



Wednesday, March 13, 2019: Urban mobility

11:00 to 11:30 am

Keynote address: Urban traffic problems and solutions worldwide

3:00 to 3:45 pm

Debate about “Mobility in and around Munich – now and in the future” with Deputy Mayor Manuel Pretzl and City Councilor Prof. Dr. Elisabeth Merk

Thursday, March 14, 2019: How can housing and commercial property in Munich continue to develop – or grow together?

3:00 to 3:45 pm

Debate about “Dealing with ever scarcer space” with Kristina Frank, Head of the Department of Communal Services

4:00 to 4:45 pm

Debate about “The housing and commercial property market in Munich” with Clemens Baumgärtner, Head of the Department of Labor and Economic Development

5:00 to 5:45 pm

Debate on the subject of “How important is architecture to the marketing of office buildings” with City Councilor Prof. Dr. Elisabeth Merk

The following City of Munich partners will be happy to talk to you on the Munich stand:

Stand partners

Accumulata Immobilien Real Estate GmbH	www.accumulata.de
Bayerische Hausbau GmbH & Co.KG	www.hausbau.de
BayernLB	www.bayernlb.de
Becken Holding GmbH	www.becken.de
Büschl Group GmbH & Co.KG	www.bueschl-gruppe.de
City of Munich, Department of Communal Services	www.muenchen.de
Colliers International Deutschland GmbH	www.colliers.de



Drees & Sommer GmbH	www.dreso.com
Flughafen München GmbH	www.munich-airport.de
GLL Real Estate Partners	www.gll-partners.com
GSK Stockmann	www.gsk.de
Hammer AG	www.hammer.ag
Heussen Rechtsanwaltsgesellschaft mbH	www.heussen-law.de
HypoVereinsbank Unicredit Bank AG	www.hypovereinsbank.de/
Investa Holding	www.investa.de
KGAL GmbH & Co. KG	www.kgal.de
MEAG MUNICH ERGO Asset Management GmbH	www.meag.com
Motel One Development GmbH	www.motel-one.com
Münchner Grundbesitz Verwaltungs GmbH	www.muenchner-grundbesitz.de
Optima-Aegidius Group	www.optima-firmengruppe.de
P&P Gruppe GmbH	www.pp-gruppe.de
Real I.S. AG	www.realisag.de
Rock Capital Group GmbH	www.rock-capital.de
Salvis Consulting AG	www.salvis.ag
Siemens AG	www.siemens.com
Stadtsparkasse München	www.sskm.de
TÜV Süd	www.tuev-sued.de
Weissmanngroup	www.weissmanngroup.com
Wöhr & Bauer GmbH	www.woehrbauer.de

Presentation partner

Süddeutsche Zeitung www.sueddeutsche.de

Information on the web

For more information about the City of Munich's presence and that of its 30 partners at MIPIM 2019, please visit:

www.muenchen-mipim.de

www.wirtschaft-muenchen.de Twitter: #munich_at_mipim